

Did you know...?

- Children who have not developed some basic literacy skills by the time they enter school are 3 to 4 times more likely to drop out of school in later years.

**US Department of Education**

- So strong is the link between literacy and being a useful member of society that some states use 3<sup>rd</sup> grade level reading statistics as a factor in projecting future prison construction.

**Bob Chase, President**

**National Education Association**

- Only 2.7% of state prison inmates are college graduates. 18.5% are high school graduates.

**National Institute for Literacy**

- Only 2.8% of children under age 6 living at poverty rate have a parent with a college degree. 29.2% have a parent that was a high school graduate.

**National Center for Children in Poverty**



**Make  
a  
Difference!**

*"Share the Fun of Learning!"*

## Usborne Books

are designed to stimulate  
& enhance the learning process.

Usborne Books include **award-winning** titles of excellent quality for children of **all ages** & ability levels – from touchy feely board books to internet linked reference books.

There are over **2,000 items** available, many in the \$5 to \$10 price range! Various binding include board books, paperback, hardback & extra durable high quality library binding.

Usborne Books cover a wide **variety of subject matter:**

history, science, geography, nature, educational picture books, early nonfiction, art & activity books, puzzle books, languages, chapter books, classics retold in a kid friendly format and more.

Usborne also offers **interactive** Kid Kits, flash cards, sticker books, reading & math manipulatives, and books in Spanish.



CONTACT your Usborne Consultant:

# 50% Matching Grants

## Literacy for a Lifetime

*Partnering with Businesses for Our Future*



**Matching Grants  
available through  
Usborne Books**

a division of Educational Development Corporation.

## How Literacy for a Lifetime Works

Usborne Books purchased through the Literacy for a Lifetime program are matched by Educational Development Corporation with **50% additional Usborne Books at no additional cost**, helping the grants and donations make more of an impact on education in our communities!



Educational Development Corporation is a publicly traded US company dedicated to providing the best educational children's books possible.

EDC has implemented a program, **Literacy for a Lifetime**, which partners with grants, businesses and individuals to support schools, benefits and charitable organizations working to increase literacy and the love of learning among our youth.

**Usborne Books  
help make  
reading & learning more enjoyable,  
engaging & successful!**

- **Corporations, foundations & even individual donors** can make their funds to educational institutions or charitable organizations go farther using the Literacy for a Lifetime 50% matching grant program.
- Simply select 100% in Usborne Books, plus 50% more, fill out the grant information form & payment form and send to your Usborne Consultant. That's it!
- **NO MAXIMUM cap this year! Grants & donations will be matched with 50% additional books!**  
For example... a \$5,000 donation to purchase Usborne Books will give the receiving organization \$7,500 in Usborne Books.
- **FREE SHIPPING and NO TAX** on books ordered as well as free books. Charitable donations are **tax deductible**.
- There is a \$200 minimum order size for free shipping. Donations may be combined to reach that level if books are shipped to one address.
- The donor may choose the Usborne titles to donate or let the receiving organization select the Usborne titles most needed. Selection assistance is available.

**Make the  
most of your  
grants & donations  
through our  
50%  
Matching Grant  
program with  
Usborne Books!**

